

Billing Details

Client/Company

Contact Name

Payable Email

Contact Email

Billing Address

Suburb

State

Postcode

Country

Phone

PO# (If applicable)

ABN

Booking Details Please tick as appropriate

	FEB	MAR	APR	JUN	AUG	SEP	OCT	DEC
Premium Positions								
Inside Front Cover								
Outside Back Cover								
Loose Inserts								
Flyer								
Bookmark								
Belly Band								
Standard Positions								
Full Page								
Double Page								
Half Page								
Quarter Page								
Price as agreed (excluding GST)								

Terms and Conditions

- Please note that the agreement refers to advertisement in print edition(s) of the Journal. For digital advertisement, please contact college staff.
- Advertising material supplied incomplete or in the wrong size/ format will be returned for resubmission.
- We reserve the right to amend late advertisements if they do not conform to our PDF specifications and do not take responsibility for the quality of advertisement sent after the deadline.
- Placement of advertising material submitted after the deadline cannot be guaranteed.
- All advertising material is subject to College approval. And you may be asked to change your content if found unsuitable for the journal.
- An Invoice will be issued upon receipt of the booking form, full payment is due prior publication. No refunds will apply.
- **Full Payment is due within the 30 days after invoice date and prior to publication.**
- **In case of a multiple ad booking, payment will be due upfront in full within the 30 days after invoice date and prior first publication.**
- RANZCR reserves the right to pull an advertisement prior to publication if the invoice has not been paid.
- All submitted artwork will automatically be used as repeat copy for repeat bookings unless notification is given in advance of all relevant issue artwork deadlines. Please contact adverts@ranzcr.edu.au in prior to the deadline if submitting new materials.

For digital advertising in JMIRO, please contact adverts@ranzcr.edu.au

2025 Deadlines

Edition Month	FEB	MAR	APR	JUN	AUG	SEP	OCT	DEC
Advertising Booking	1 January	28 January	4 March	6 May	1 July	7 August	2 September	27 October
Artwork Submission	7 January	4 February	11 March	13 May	8 July	14 August	9 September	3 November
Print Publication	11 February	11 March	15 April	17 June	12 August	18 September	14 October	16 December

Signed

Date

Please email your completed booking form to adverts@ranzcr.edu.au



Bookings and Enquiries

JMIRO
RANZCR Jobs

Online Event Listings
Sponsorship opportunities

adverts@ranzcr.edu.au
recruitau@communitybrands.com

events@ranzcr.edu.au
events@ranzcr.edu.au

+61 2 9268 9706
+61 2 9559 3030 (AU Based calls)
+64 9 889 8566 (NZ Based calls)
+61 2 9268 9706
+61 2 9268 9755

Advertising Specifications

- Files must be press-optimised PDF files supplied in CMYK for colour ads, and greyscale for black and white
- Fonts and graphics must be embedded and all transparencies flattened
- Image resolution must be a minimum of 300dpi
- Must include crop marks and bleeds where applicable at 100% of actual size

Size Specifications

Journal trim size 210mm x 275mm - 5mm bleed all edges



TRIM

210mm (wide)
275mm (high)
5mm bleed all sides
(220x285mm)

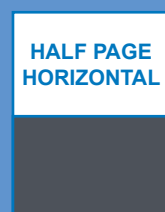


DOUBLE



PAGE

Two single pages with
Full Page specifications



HALF PAGE
HORIZONTAL

170mm (wide)
115mm (high)
no bleed



HALF
PAGE
VERT

80mm (wide)
244mm (high)
no bleed



QUARTER
PAGE

80mm (wide)
115mm (high)
no bleed

Loose Insert Size Specifications

Flyer (up 4 pages folded)

Maximum Size: 210mm (wide) x 275mm (high)
Open size: 420mm (wide) x 275mm (high)
Closed size: 210mm (wide) x 297mm (high)
Plus 5mm bleed on all edges
Can be printed one or two sided

Belly Band

Maximum size: 100mm (high) x 500mm (wide)
Printed one sided only
Plus 5mm bleed on all edges
A 20mm overlap, 20mm in addition to the open size magazine (420mm) so to be applied to the magazine and sealed
A double sided tape applied to 1 inner flap side

Bookmark

Width: 50mm (minimum) - 80mm (maximum)
Height: 120mm (minimum) - 210mm (maximum)
Can be printed one or two sided
Plus 5mm bleed on all edges

2025 Print Advertising Rates*

Premium Positions	
Inside Front Cover	\$1,800.00
Outside Back Cover	\$1,800.00
Standard Positions	
Full Page	\$1,700.00
Double Page	\$2,500.00
Half Page	\$900.00

Loose Inserts Rates	
Flyer	\$3,500.00
Bookmark	\$3,325.00
Belly Band	\$3,325.00

In addition to display advertising, printed material can be included as loose inserts in any edition of *JMIRO*.

The material is subject to approval by the College.

Prices include printing and insertion.

* Prices are in \$AUD and exclude GST.

Any insert over 250g will incur an additional fee.



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